

WELCOME T O HUA HIN



*Tourist Information Service Center • Public Relation Section
Hua Hin Municipality • Prachup Khiri Khan Province Thailand*

Take A Closer Look At Our Hua Hin



Welcome to Meliá Hua Hin

Visit the royal retreat of Hua Hin and bask in an aura of absolute luxury at the sumptuous five-star Meliá Hua Hin. Sweeping ocean views and stunning beachfront swimming pool. Elegant accommodation and superb dining. Myriad sports facilities (with four golf courses within easy access). And, throughout the hotel, those tiny details that reveal a taste for fine living. Meliá Hua Hin – one of life's more affordable luxuries.



Meliá Hua Hin

33 Naresdamri Rd., Hua Hin, Prachuap Khirikhan 77110 Thailand.

Tel: (032) 511-612-4, 512-879, 512-888 Tlx: 78312 MELIA TH Fax: (032) 511-135-6

Bangkok Office: 118/1 Rama VI Rd., Sam Sen Nai, Bangkok 10400 Thailand.

Tel: (662) 270-0734, 271-0205, 271-4639-45 Tlx: 81509 or 21185 TIPCO TH Fax: (662) 270-0596

HUA HIN EXTENDS ITS WARMEST WELCOME



***I**t is my great pleasure as Governor of Prachuabkhirikhan Province to welcome you most sincerely to Hua Hin and its renowned beach resort. Long a favourite royal resort, Hua Hin's special charm continues to work its magic. Its distinctive old world character is today complemented by a host of modern amenities, providing the perfect combination for a relaxing vacation and the perfect spot from which to discover the delights and beauty of Prachuabkhirikhan Province.*

Amnuay Thaiyanondh.

*Sincerely,
Amnuay Thaiyanondh
Governor,
Prachuabkhirikhan Province*



*Jira Pongpaiboon
Mayor, Hua Hin Municipality*



*Tavee Maneepreuk
Deputy Mayor*



*Sirichai Orsuwan
Deputy Mayor*



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112 Naresdamri Road, Hua Hin 77110
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- 1SUIT US\$ 65 UP
- 1JACKET US\$ 45 UP
- 1PANT US\$ 20 UP
- 1SHIRT US\$ 10 UP
- 1DRESS US\$ 55 UP
- 1JACKET US\$ 40 UP
- 1SKIRT US\$ 25 UP
- 1BLOUSE US\$ 18 UP

•WELCOME•

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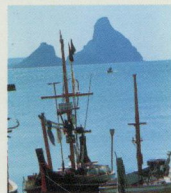
WELCOME TO HUA HIN



When you say hello to Hua Hin, you're saying welcome to holiday beaches and sun-filled days of summer fun. You'll discover a world of special charm in a resort that's been catering to the needs of the discerning vacationer for over half a century.

Providing a uniquely different experience for the traveller, the resort lies on the sunrise side of the gulf of Thailand and combines the attractions of a modern holiday destination with the charm and fascination of a still active fishing port.

You'll find leisure activities for the whole family



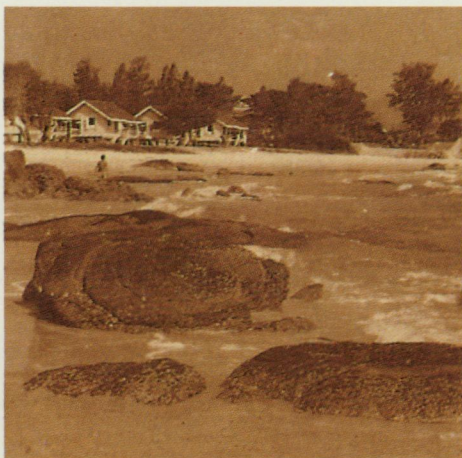
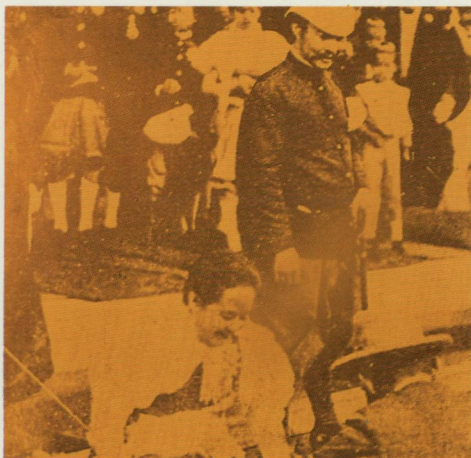
watersports to golf. And around Hua Hin there's fabulous parks and peaks, caves and waterfalls.

Superbly fresh seafood, unique shopping opportunities and an air of leisurely relaxation – the ingredients for a

special kind of holiday experience.

Say hello to Hua Hin, and experience its charm for yourself.





Thailand's oldest beach resort, Hua Hin was established in the 1920s and quickly became popular with the country's social cognoscenti. The construction of a single track railway line from Bangkok ensured its accessibility and popularity with a wider section of the population. But it was the resort's royal connection

which has given Hua Hin a special character of its very own.



In the early 20th century, King Rama VII built a summer place at the resort, and shortly after, in 1928, King Rama VII built his Klai Kangwon (Far

From Worries) Palace which remains until this day as an official royal residence.



HIGHLIGHTS



Hua Hin continued to develop in its own leisurely way, both as a genteel resort with the added attraction of an 18-hole golf course, and as a fishing port, built essentially on wooden piers.

The colonial style Railway Hotel, built by the State Railways of Thailand in 1923, set the mode and unique atmosphere which was to characterize Hua Hin for the next several decades.

Many regular visitors built their own beachfront summer homes to the south along the curving sandy bay, enjoying leisurely family weekends in a resort which had maintained its unique identity.



TOURIST ATTRACTIONS IN AND AROUND HUA HIN



Ideal as a family resort and a haven of genteel relaxation for the traveller who enjoys a more traditional holidaying style, Hua Hin and its environs offer all the expected seaside activities and lots more besides.

1994 is "Visit Hua Hin Year" and to celebrate the focus on one of Thailand's

most appealing holiday and vacation destinations, the Tourism Authority of Thailand, in cooperation with the Hua Hin Sub-District Municipality, has organized a series of exciting and interesting events.

On the western side of the Gulf of Thailand, Hua Hin is a comfortable 3 hour jour-

ney by road from Bangkok. The resort can of course, also be reached by a leisurely rail trip or by an even shorter flight to Hua Hin airport.

Once there by whatever means, the visitor is ready to make the best of high days and holidays with a difference.

You choose, ... we care... Sand Inn...



Sand Inn

38-38/4 Poonsuk Rd., Hua Hin

Tel: (032)533667-8

Reaching out under the sun at the reasonable price.



PALM HILLS
GOLF RESORT & COUNTRY CLUB

PLEASURES & CHALLENGES UNDER THE PALMS

1444 Petchkasem Road, Cha-Am, Petchburi 76120 Tel: (032) 520800 Fax: (032) 520820

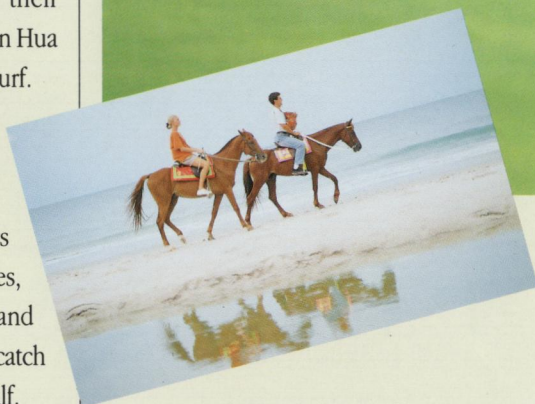


TOURIST ATTRACTIONS

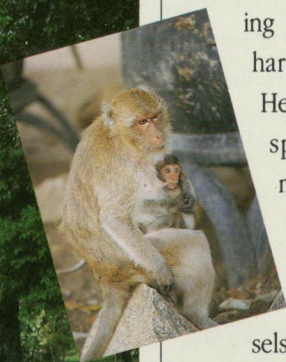
First opened in 1924, the 18-hole Royal Hua Hin Golf Course is the oldest public course in the country, and today still provides a challenging and entertaining test for local and visiting players. Built on hilly woodland across the track from the railway station, the course offers a fairway studded with clumps of trees over 100 years old, and takes players over rises and falls with tee that provide tantalizing glimpses of clear blue sea. A particular novelty are the fairway trees carved in animal shapes.

A challenge of a different kind lies in wait for intrepid windsurfers tempted to try their seaborne skills in Hua Hin's surging surf.

The seaside itself, famous for its long, sandy, yet still tranquil beaches, offers all the traditional activities, including a pony ride and the bonus of a chance to catch the sunrise over the Gulf.



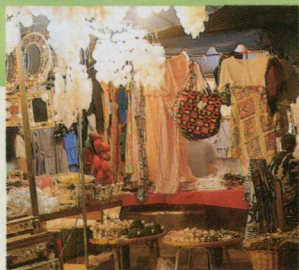
IN AND AROUND HUA HIN



A sight that continues to fascinate many visitors to Hua Hin is the area of the port where the colourful fishing boats unload their hard earned catches.

Here boats jostle for a space while crew members perform amazing acrobatic feats of seamanship as their vessels prepare to dock.

Particularly at night, lit by the bobbing lights of the boats themselves, the scene provides a dramatic living example of an industry which still contributes the town's thriving economy and which provides local restaurants with the freshest seafood available.



Away from the sand and sea, the visitor can make the best of shopping at the town's busy markets and shops which extend on both sides of the southern Petchkasem Highway, one of the town's two main roads. Some of the best buys are the locally produced silk and cotton and the regions celebrated dried seafood and various kinds of kanom, Thai sweets.

Out of town, a short distance south of Pran Buri is Khao Sam Roi Yot (Mountain of 300 Peaks) National

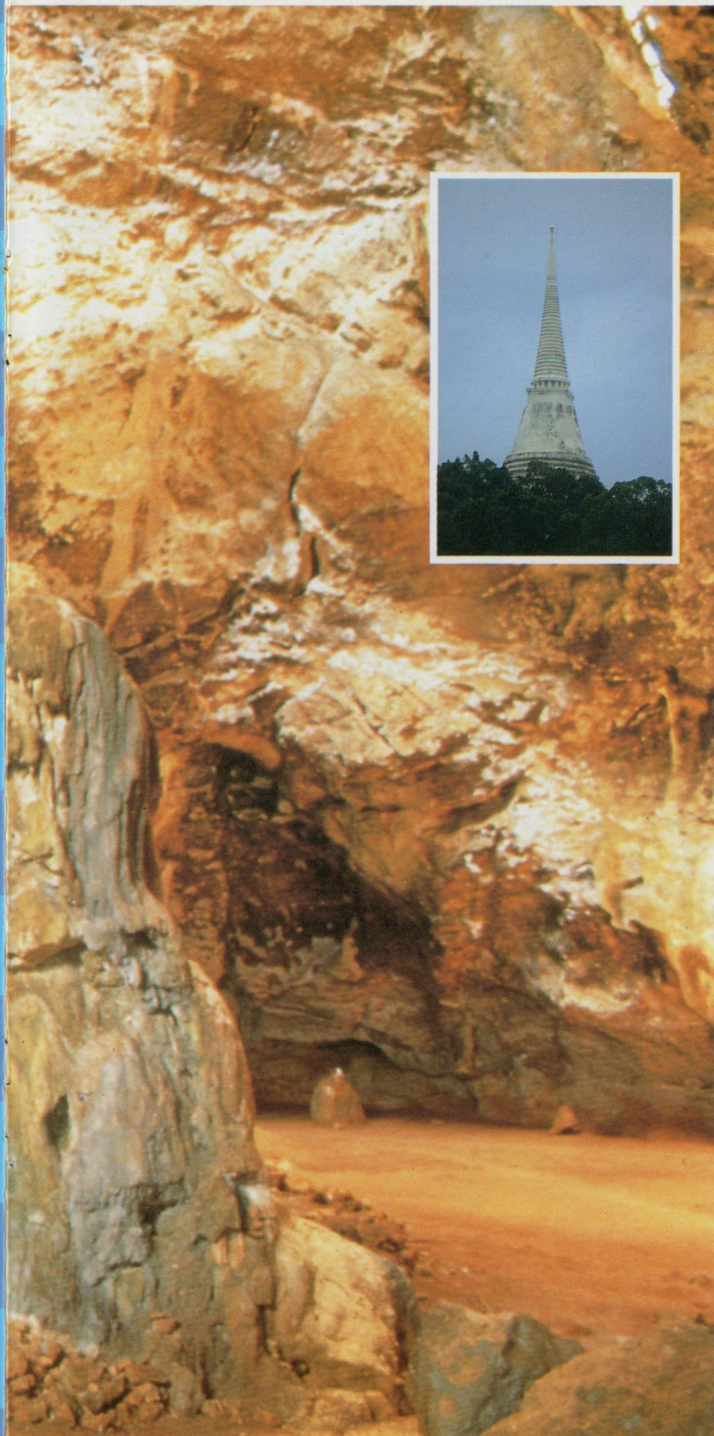
Park. Covering an

area of over 90 square kilometres,

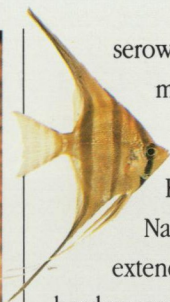
the park provides a

sanctuary for numerous species of birds and a variety of animals. Among them are mountain goats known as





serow, porcupines and monkeys.



K a e n g
Krachan Dam and
National Park which
extends to the Burmese
border some 40 kilometres
west of Petchburi, is Thailand's
largest national park, cover-
ing an area of almost 3000 sq
km. The reservoir of the dam
is dotted with wooded islands
with caves, rivers, grasslands,
forests, mountains and water-
falls, all to be found in the park
itself.

A waterfall not to be
missed is Pa La-u, a spectacu-
lar series of cascading falls in a
truly jungle setting. Trekking
to the top of these beautiful
falls is possible but demands
careful planning, an experi-
enced guide, a few days to
spare, and not least, a great
deal of energy. Karen villages
are also to be seen nearby.

Visitors to any of the na-
tional park areas should be
aware of the presence of large
numbers of mosquitoes and
are well advised to take
the necessary
precautions.



PRACHUABKIRIKHAN PROVINCE -



OTHER SIGHTSEEING SUGGESTIONS



Extending over 220 kilometres along Thailand's west coast Prachuab-khrinkhan Province is home not only to Hua Hin, but includes along its coastline and inland areas some of the most beautiful parks and scenic landscapes in the country. But the province has still more to offer.

The artistic achievements of the Ayutthaya period for example, are exemplified in the superb temple murals of Wat Yai Suwannaram and Wat Ko Keo in Petchburi, considered to be among the finest examples of their kind.



SIGHTSEEING



South of Hua Hin, the typical coastal town of Prachuab Khiri Khan is a traditional fishing port set against the backdrop of a beautiful bay. A small pagoda on the Mirror Mount overlooking the sea, not only provides a splendid vantage point for visitors, but also provides free entertainment with a troop of resident monkeys.



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Hua Hin
BAAN RAKTAWAN

1. Bann Raktawan



2. Nern Chalet



3. Hua Hin Blue Wave



4. Vagus



5. Swan Sea Resort



6. Sailom



7. Hua Hin Sport Villa



8. Royal Garden Resort



9. Hua Hin Grand Hotel & Plaza



10. Sofitel Central Hua Hin



11. Melia Hua Hin

12. Sirin



13. City Beach



14. Jed Pee Nong



15. Fresh Inn



16. Royal Garden Village

To Prachub Khiri Khan

Petchkasem Rd.

Danreongkasem Rd.

Police Station

Sa Song Rd.
Chatchai Market

Chomsin Rd.

Naresdamri Rd.

Tourist Police

To Prachub Khiri Khan

Khao Krailas

Petchkasem Rd.

Takieb Beach



Hua Hin Municipality
(Tourist Information
Service Center)

M

Minibus To Takieb Beach

BT

Bus Terminal

C

Clock Tower

R

Railway Station

B

1. Bangkok
Metropolitan Bank
2. Thai Farmers Bank
3. Bangkok Bank

F

1. Seang Thai
Seafood
2. Mee Karuna
3. Kieng Hadd
4. Khuang Seng
5. Hua Hin Koti
6. Tad Chan
7. Krua Thai
8. Ruen Than
9. Tabpeekaeo
10. Hai Piang



1. Hua Hin Hospital
2. Thon Buri
Hua Hin Hospital

G



1. Royal Golf Course
2. Palm Hills Resort &
Country Club



Petch Barber

Scenic Point
Khao Hin Lek Fai
1.5 kms.

To La U Waterfall 83 kms.

G
2

B
2

B
3

F
10

+
2

+
1

H
16

Naeb Kehad Rd.

Damrong Raj Rd.

F
7

F
8

F
9

Klai Kangwon Palace

Fishing Pier

To Cha-am

TRAVELLING TO HUA HIN BY TRAIN



Train Useful Information

1. Tickets of all classes may be purchased 90 days in advance at principal stations at advertised times at each station and at the Advance Booking Office (Bangkok Station) where tickets to and from any station by all trains are available between 8.30 a.m. to 6.00 p.m. on weekdays and 8.30 a.m. to 12.00 p.m. on Saturday, Sunday and official holidays.

2. Passengers are allowed to carry personal luggage free of charge as follows:

1st class: 50 kgs.

2nd class: 40 kgs.

3rd class: 30 kls.

Children paying half fares are allowed half weight for adult according to class of ticket.

3. Children of over 3 years to 12 years and whose height do not exceed 150 cms. are accepted at half adult

fares. Children of 3 years or under who are less than 100 cms. in height are conveyed free, providing separate seats are not required for them. Tickets of all classes may be purchased 90 days in advance at principal stations during.

4. Changes in travel times should be notified in advance to avoid cancellation of reservation.

5. Passengers alighting at intermediary stations are not permitted further use or refund of ticket.

6. Changes in travel times or refunds must be effected within 3 hours of original departure times.

7. For further information, please contact the Station Office, Damneonkasem Rd., Hua Hin Tel. (032) 511073.

8. Tickets are available in advance at the station.

9. Supplementary charges:

Rapid train charge B 20/pax

Express train charge B 30/pax

Special express train charge B 50/pax

Air-conditioned 3rd &

2nd class coach charge B 50/pax

Sleeping berth charge for rapid or express train:

2nd class berth airconditioned

Upper-B170/pax

Lower-B200/pax

2nd class berth non-airconditioned

Upper-B 70/pax

Lower-B 100/pax

Sleeping berth charge for special express train:

2nd class berth airconditioned

Upper-B200/pax

Lower-B250/pax

2nd class berth non-airconditioned

Upper-B 100/pax

Lower-B 150/pax

1st class berth airconditioned

Single-B350/pax


Double-B250/pax

Note: The price and time can be changed, please contact by yourself at the railway station.

Fares

From Bangkok to		Single			
Stations	kms.	1st	2nd	3rd	
Nakhon Pathom	64	54	28	14	
Kanchanaburi	133	111	57	28	
River Khwae Bridge	136	115	59	29	
Nam Tok	210	168	85	41	
Ratchburi	117	99	52	25	
Phetchaburi	167	138	71	34	
Hua Hin	229	182	92	44	
Prachuap Khiri Khan	318	245	122	58	
Chumphon	485	356	172	82	
Surat Thani	651	470	224	107	
Thung Song Junction	773	550	261	124	
Trang	845	597	282	135	
Kantang	866	614	290	138	
Nakhon si Thammarat	832	590	279	133	
Phatthalung	862	611	288	137	
Hat Yai	945	664	313	149	
Yala	1,055	738	346	165	
Sungai Kolok	1,159	808	378	180	
Padang Besar	990	694	326	156	

EXP. Express Train
RAP. Rapid Train
ORD. Ordinary Train
DRC. Diesel Railcar
EXP. DRC. Express Diesel Railcar

SM. Night Express
XSP. Day Express
ER. Express Rakyat
M. Mail Train
 Sleeping Car Accommodation

A Air-conditioned 1st class day coach
@ Air-conditioned 2nd class day coach
1,2,3 Classes
↓ Train on mainline
|| No Stop
SP. Special Express

TRAVELLING TO HUA HIN BY TRAIN

Timetable: Thonburi... River Khwae Bridge - Nam Tok

Stations		DRC. 172	RAP. 48 ■	RAP. 42 ■	EXP. 16 @	RAP. 46 ■	EXP. 14 ■	EXP. 12 SP ■	RAP. 44 ■	EXP. 20 SP ■	ORD.D 118	RC.EXP. 234	DRC. 982
Hua Hin	d.	3	2-3 0112	2-3 0140	2-3 0157	2-3 0446	1-2-3 0520	2-3 0559	1-2 0611	2-3 0647	3 0627	3 1430	2-3 1628
Petchaburi	d.		0220	0238	0253	0541	■	■	0704	■	0729	1528	■
Ratchaburi	d.		0307	■	0339	0627	■	0739	0752	0823	0844	1611	■
Nam Tok	d.	1235	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
River Khwae Bridge	d.	1425	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
Kanchanaburi	d.	1430	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
Nakhon Pathom	d.	1555	0356	0416	0429	0718	0750	0830	0846	0915	1000	1722	1838
Thon Buri	a.	1715	↓	↓	↓	↓	↓	↓	↓	↓	1115	1845	↓
Bangkok	a.		0510	0535	0550	0835	0910	0950	1005	1035			1945

Timetable: Bangkok... Hat Yai Sugai Kolok Padang Besar

Stations		DRC. 171	DRC. 233	RAP. 45 @ ■	ORD. 117	EXP. 19 SP ■	EXP. 11 SP ■	RAP. 43 @ ■	EXP. 13 @ ■	RAP. 41 ■	EXP. 15 @ ■	RAP. 47 ■	EXP.DRC. 981
Hua Hin	a.	3	3 1350	2-3 1657	3 1838	1-2-3 1749	1-2 1901	2-3 1950	2-3 2050	2-3 2220	2-3 2303	2-3 2326	2 0135
Prachuap Khiri Khan	a.			1817	2000	1911	■	2114	■	2341	0030	0106	0253
Chumphon	a.			2107		2154	2250	0039	0112	0251	0326	0425	0515
Lung Suan	a.			2225		■	0155	■	0358	0429	0529	0608	
Surat Thani	a.			0029		0051	0202	0333	0409	0545	0607	0710	0730
Thung Song Junction	a.			0245		0300	0409	0551	0623	0828	0851	0953	
Trang	a.			↓		↓	↓	↓	0800		↓	↓	
Kantang	a.			↓		↓	↓	↓		1045	↓	↓	
Nakhorn Si Thammarat	a.			↓		↓	↓	↓			1005	1110	
Phatthalung	d.			0422		0436	0543	0725					
Hat Yai Junction	a.			0545		0557	0705	0858					
Yala	a.			0630		0610	0720	0915					
Sungai Kolok	a.			0813		0749	↓	1110					
Padang Besar	a.			1000		0940	↓						
Butterworth	a.						0800						
	d.						1000						
	a.						1225						

Timetable: Butterworth/Kuala Lumpur/Singapore

Stations											Stations											
ER. 1 A@ 1-2-3	ER. 1 A@ 1-2-3	M. 51 1-2	EE. 59 2-3	XSP. 3 A@ 2-3	SM. 11 1-2	EE. 53 2-3	SM. 9 1-2	XSP. 5 A@ 1-2	M. 57 2-3		ER. 2 A@ 1-2-3	ER. 2 A@ 1-2-3	XSP. 6 A@ 1-2	M. 58 2-3	EE. 54 2-3	SM. 10 1-2	EE. 60 2-3	SM. 12 1-2	XSP. 4 A@ 1-2	M. 52 2-3		
Butterworth	d.	0730		0830		1520		2030	2230		Singapore	d.	0730		1530	0830			2000	2235		
Bt. Mertajam	a.	0743		0844		1533		2044	2243		Johor Bahru	a.	0755		1553	0856			2027	2259		
Ipoh	a.	1025		1212		1828		0049	0212		Segamat	a.	1029		1821	1215			0027	0144		
Tapah Road	a.	1120		1340		1931		0238	0457		Seremban	a.	1222		2018	1440			0335	0442		
Kuala Lumpur	a.	1440		1715		2240		0605	0645		Kuala Lumpur	a.	1425		2245	1745			0615	0705		
	d.		1445		2045		2200		0710	0830			d.		1510		2045	2200		0720	0900	
Seremban	a.		1706		2310		0050		0920	1045	Tapoh Road	a.		1801		0017	0128		1009	1241		
Segamat	a.		1912		0229		0335		1114	1327	Ipoh	a.		1852		0157	0310		1112	1349		
Johor Bahru	a.		2137		0548		0625		1342	1700	Bt. Mertajam	a.		2155		0552	0638		1413	1750		
Singapore	a.		2230		0655		0725		1440	1820	Butterworth	a.		2220		0640	0715		1440	1820		

TRAVELLING TO HUA HIN BY BUS



Buses to Bangkok

Air-conditioned Bus: Tickets can be obtained before boarding in the bus at Hua Hin-Pran Tour. 1st. fl. Siriphetkasem Hotel, Srasong Rd., Tel (032) 511654, 512543

Service: Daily since 03.00-21.00 every 40-30 mins in daytime (but from Bangkok daily since 05.00-22.00 every 40 mins). The buses take about 3.30 hrs. via the Highway 35 Thonburi-paktho) to the southern air-conditioned bus terminal in Bangkok.

Fare: 92 Baht/person

Non Air-conditioned Bus: Ticket can be obtained in the bus or before boarding in the bus at the bus station, Srasong Rd., Tel (032) 511230.

Service: Around the clock as every bus from the south goes to Bangkok. Mostly they go via the new route (Highway 35 Thonburi-Pakthor) except the ones at 05.30, 06.40, 14.30 and 16.00 which go via the old route (Highway 4 Phetkasem).

The buses take 4 hrs. to the southern normal bus terminal in Bangkok.

Fare: 51 Baht/person

Remarks: For tourists who wishing to visit the floating market at Damneonsaduak in Ratchburi, the non air-conditioned bus at 05.30 or at 06.40 are recommended. The floating market is operated daily from 08.00-12.00.

Fare: Hua Hin-Bangphae 35 Baht/person, Bangplea-the floating market (minibus) 6 Baht/person

Bus to the South

Air-conditioned Bus:

Air-conditioned buses nonstop run from Bangkok. However, there are travel agencies which provide an air-conditioned bus service from Bangkok to the South picking up in Hua Hin. Please contact Western Tour, Damneonkasem Rd. Tel: 512560

Non Airconditioned Bus:

Daytime, they daily stop at the bus station, Srasong Rd. Tel 511230 but at night, they may stop at the bus station or at the clock tower on Phetkasem Rd. Passengers should check first and. The ticket can be obtained in the bus.

Timetable of the Non Air-conditioned Bus

Destination	Approx. departure time	Distance (KM)	Fare (Baht)
Prachuaphirikhan	every 20 mins 06.30 - 02.30	89	25
Chumphon	every 40 mins 08.00 - 24.00	275	66
Air-cond. 1st Class/Air-cond. 2nd Class			202/93
Ranong	01.35, 10.40, 11.00, 12.00, 13.30, 19.00, 19.30, 20.35, 22.10, 24.00	379	93
VIP Bus	23.00		385
Surat Thani	00.35, 03.10, 10.00, 12.30, 19.00, 20.10, 20.40, 22.05, 22.30, 22.55, 23.00, 23.25, 23.30, 23.35, 23.45, 23.55	467	112
Air-cond. 2nd Class	20.30, 22.00		157
VIP Bus	23.00		440
Phuket	01.30, 11.30, 13.30, 19.00, 22.00, 22.30, 24.00	682	163
VIP Bus	20.30, 21.00		570
Nakorn Si Thammarat	00.30, 10.00, 20.40, 21.40	956	144
Air-cond. 2nd Class	22.00, 24.00		202
VIP Bus	22.00		530
Phang Nga	10.40, 19.30	669	158
VIP Bus	22.00		515
Krabi	22.00, 24.00	761	158
VIP Bus	21.00, 21.30		540
Trang	13.30, 20.00, 22.00, 22.30	892	157
VIP Bus	22.00, 22.30		565
Phattalung	00.35, 19.00, 22.55, 23.25	955	155
Hadd Yai	02.30, 22.00, 24.00	812	178
Air-cond. 2nd Class	22.00, 24.00		249
VIP Bus	20.30, 21.00		625
Songkhal	03.10, 18.30, 22.00	1089	184
Satun	23.00	995	188
VIP Bus	21.00		655, 625
Pattani	19.00, 22.00, 24.00	1242	215
VIP Bus	20.00		715
Narathiwat	19.00, 23.30	1288	235
Yala	22.00	1208	209
VIP Bus	20.00		715
Sungai Kolok	23.30	1255	250
Air-cond. 2nd Class	24.00		326
Koh Samui	22.45	768	192
Air-cond. 1st Class	22.30		327

Notice: Please confirm schedule with the Bus Station

LOCAL TRANSPORTATION



Local Bus

Ticket purchasing can be done in the bus or before getting in the bus at the bus

station Srasong Rd. Tel. (032) 511230

Takieb Beach B 5/pax.

Available at Takieb Hill every 20 mins from 06.20-17.20

To T. Intersection

Khao Toa Hill B 5/pax.

Suan Son Beach B 5/pax.

Pranburi B 7/pax.

Available every 20 mins from 06.00-17.50



Minibus

or Taxi

Phetkasem Rd. in front of Chat-chai Market

Hua Hin Hospital B 5/pax.

Available every 15 mins

from 07.15- 17.30

Taxi Service: Phetkasem Rd. in front of Chatchai Market

Krilas, Takieb

and Khao Toa Hills B 150

Doa, Kailon and

Lablae Caves B 400

Pranburi Forest Park B 300

Pranburi Irrigation Dam B 450

La-u Waterfall B 800

Khao Sam Roi Yod

National Park B 600

OR B300 rental/day plus cost of gas to any destination within the area of Hua-Hin, Pranburi, or Petchburi.



Motorbike and bicycle for rent :

Damneonkasem Rd., opp Hua-Hin barzaar.

Motorbike rental: B 200-250

B 100-150/day

Bicycle rental: B 60-70/day

Big Bike: B 500-600/day

Tricycle (Samlor) (fare per trip.)

from Railway station to

Sofital Central Hotel B 20-30

Royal Garden Resort B 40-50

Sailom Hotel B 60-70

Takiab Hill B 100-200

Fishing Pier B 20-30

Klai Kangwon Palace B 40-50

Chatchai Market B 20-30

Around Hua-Hin B 80-100/hour

WARNING: For your safety, tricycles whose drivers wear the waistcoat with indetified number are only recommended.

The price may be changed, please ask the owner before.



FIRST CLASS HOTEL



Hotel Sofitel Central Hua Hin

1 Damnernkasem Rd.,
Hua Hin 77110

Tel: (66 32) 512 021-38

Fax: (66 32) 511 014

Bkk. Office

Tel: (66 2) 541-1125



City Beach Resort

16 Damnoenkasem Rd.,
Hua Hin Beach

Prachuab Khirikhan 77110

Tel: (66 032) 512870-75

Fax: (66 032) 512448

Telex: 79601 CTBHH

Bkk. Office: 2098/ 24-25

Soi Moo Ban Preecha,

Ramkhamheang Rd.,

Bangkapi Bangkok 10240

Tel: (662) 3184446-50

Fax: (662) 3183547



Majestic Beach Resort

weekdays: B 900

weekend: B 1,200

Klai Kangwon Beach

Tel: (032) 520162-6

Fax: (032) 520477



Melia Hua Hin

33 Naresdamri Rd.,

Hua Hin 77110

Tel (032) 511-612-4,

512-879,512-888

Tlx: 78312 MELIA TH

Fax: (032) 511-135-6

Bkk. Office: 118/1

Rama VI., Sam Sen Nai,

Bangkok 10400

Tel: (662) 270-0734,

271-0205, 271-4639-45

Tlx: 81509

or 21185 TIPCO TH

Fax: (662) 270-0596



Sailom Hua Hin

29 Petchkasem Rd.,

Hua Hin

Tel: (032) 511-890-1,

512017-8

Bkk. Office:

735 Sukhumvit 55

(Soi Thonglor)

Prakanong Bangkok 10110

Tel: (02) 392-2109,

381-2757, 390-2799



Royal Garden Village Hua Hin

43/1 Petchkasem Rd.,

Hua Hin

Tel: (032) 520250-6

Fax: (6632) 520259

Telex: 78314 ROGAVIL

Corporate Booking

Office Bangkok

Tel: (662) 476-0021-2

Fax: (662) 476-1120,

460-1805

Outside Bangkok

Toll Free: (088) 247-688



Hua Hin Grand Hotel and Plaza

222/2 Petchkasem Rd.,

Hua Hin

Tel: (032) 511391, 511499,

512356, 513230-4

Fax: 511765

Bangkok Sales Office:

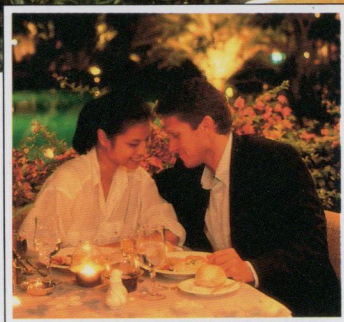
Pantip Plaza Bldg.

4th Fl., Rm. 496 604/3

Petchburi Rd.,

Bangkok 10400

Tel & Fax: (662) 254-7675



A uniquely Thai Luxury hotel

Clusters of Thai-style houses provide 162 rooms and suites. Each has a terrace or balcony overlooking the beach or gardens. Hand-woven Thai cotton bedspreads, comfortable rattan chairs and hand-carved teak furniture blend in perfectly with the natural ambience. 14 acres of lawns are landscaped with orchids and tropical

flowers that lead down to the picturesque beach.

Recreational pleasures in a tropical paradise

Windsurfing, waterski-ing, sailing, tennis, lawn games and a free-form swimming pool with built-in jacuzzi, all combine to offer a sporting paradise on the gulf of Siam. There's even a championship golf course just a short drive away. However sometimes life's simple pleasures are the most rewarding, and playing in the sea with Bum Bim, the baby elephant, seems to be the favourite pastime for guests young and old!



ROYAL GARDEN VILLAGE

HUA-HIN

Royal Garden Village Hua Hin

43/1 Phetkasem Beach Road, Hua Hin 77110 Tel: (032) 520250-6 Fax: (032) 520259 Tlx: 78314 ROGAVIL TH

TOURIST CLASS HOTEL



A & B

A&B Guest House

air-cond. rms., TV,
satellite, VDO, B 450-650
swimming pool
113/17-18
Petchkasem Rd.
Tel & Fax: (032) 512711



Bann Somboon

9 rms. B 300-650
13/4 Soi Kasem Samphan
Damneonkasem Rd.,
Tel & Fax: (032) 511538
Bkk Off.: Tel & Fax:
(6602) 5895071



Banpak Hua Hin Hotel

air-cond. rms. B 300
fan rms. B 200
5/1 Poonsuk Rd.
Tel (032) 511653



Chanchai Resort

air-codn. rms,
bangalow,
VIP rms.,playground,
fire camping
B 500-2,000 117/1-18
Petchkasem Rd.
Tel: (032) 511461



Fresh Inn Hotel

29 air-cond. rms.
B 700-750
132 Naresdamri Rd.
Tel. (032) 511389



Fu-Lay

9 air-cond. rms.
hot water, TV, VDO
110/1 Naresdamri Rd.,
Tel. (032) 513670



Hua Hin Lodge

35 air-cond. rms, coffee
shop, karaoke, restaurant
18/82 Cholprathan Rd.
Tel: (032) 512758,
514020 Fax: 511626



Hua Hin Sport Villa

air-cond. rms. club
house, swimming pool,
sauna, fitness center,
snooker, mini-theatre
10/95 Petchkasem Rd.
Tel:(032) 511453,512158
Fax: (032) 512158



Jed Pee Nong Hotel

50 air cond. rms.,
swimming pool, seafood
B 400-800
17 Damneonkasem Rd.,
Tel & Fax: (032) 512381

TOURIST CLASS HOTEL



Karoon Hut

air-cond. & fan rms. TV,
seafood B 300-700
80 Naresdamri Rd.
Tel: (032) 511429



Leng Guest House

5 air-cond. rms., TV,
fridge, swimming pool
B 500-700
113/14 Petchkesem Rd.
Tel & Fax: (032) 513546



Nilawan A.

Guest House

air-cond. rms, restaurant,
pool table, swimming
pool B 400-500
113/18 Petchkasem Rd.,
Tel: (032) 512751



Mod Guest House

air-cond. & fan rms.
116 Naresdamri Rd.
Tel: (032) 512296



Pananchai Hotel

33 air-cond. rms,
hot shower bath, TV,
VDO, restaurant
B 350-600
71 Napkehad Rd.
Tel: (032) 511707,
511633



Sand Inn

19 air-con. rms,
restaurant
B 600-1,200
38-38/4 Poonsuk Rd.
Tel: (032) 533667-8



Sea View Guest House

16 air-cond. rms, TV,
sattellite, fridge,
swimming pool,
mini bar B 600
113/25 Petchkasem Rd.
Tel & Fax: (032) 513950



Sirima Guest House

19 air-cond. rms.
B 200-500
33/3 Naresdamri Rd.
Tel: (032) 511060



Sirin Hotel

25 air-con. double rms.
TV, fridge, private
balcony. B 1,290
Damneomkasem Rd.
Tel: (032) 511150,
512045
Fax: (032) 513571

TOURIST CLASS HOTEL



Subhamitra Hotel

air-cond. & fan rms.,
swimming pool,
beach front restaurant

B 200-650

19 Amnuaysin Rd.,
Hua Hin

Tel: (032) 511208,
511487

Fax: (032) 511508



Thanachote House

air-cond. & fan rms,
beach front restaurant,
Thai food, seafood

B 200-650

11k Naresdamri Rd.,
(seaside)

Tel: (032) 511393,
513677



Anantasila Villa

Anantasila Villa

Beach front rooms.,
Restaurant, AC., TV,
Swimming pool &
Mini golf B 800-1,600
near Khao Takieb

10 mins. from Hua Hin

Tel: (032) 511879

Fax: 515914

Bangkok office:

(02) 221-1732



Sri Chan

Hua Hin Hotel

45 air-cond., TV, VDO,
restaurant B 450

1/6 Sa Srong Rd.,

Tel: (032) 513130,
530074, 530075,
530099



Thipurai

Guest House

air-cond. rms., TV,
fridge, hot water,
beach restaurant

B 550-700

113/27-28 Phetkasem
Rd., (seaside) Hua Hin
Tel & Fax: (032) 512210



TOURIST CLASS HOTEL



บ้านรักตะวัน

BAAN RAKTAWAN

Bann Raktawan

fire camping,
swimming pool,
88 Takieb-Hua Don Rd
Tel: (032) 511873,
512466-7 Fax: 512467

Bangkok office:

Tel: 5834041-3
Fax: 5834042



TAKIEB
BEACH
RESORT
HUA HIN THAILAND

Ta-kieb Beach Resort

air-cond. rms.,
swimming pool,
conference hall,
B 1,500-2,250,
low Season: 20-40% disc.
33/5-6 Khao Ta-kieb,
Nong Gae
Tel & Fax: (032) 512639,
515899



Swan Sea Resort

air-cond. rms, VDO, TV,
satellite, hot water
bathtub, minibar &
fridge, coffee shop,
seaside bar, Tel. & Fax.
service, B 1,200-3,500
Khao Ta Kieb
Tel: (032) 513362,
513933

Fax: (032) 513362

Bangkok office:

Tel: 2532357-8, 2555799
Fax: 2532358



Hua Hin Bluewave

37-38 Bann Hua Don,
Nong Kae, Takieb
Tel: (032) 511-036,
513140-1 Fax: 511036

Bangkok office:

Tel: 5161438-9
Fax: 5161439



THE CHALET
HUA-HIN

Nern Chalet Hua Hin

14 air-cond. rms, private
sea view balcony,
superb seafood
B 1,500-2,500
144/7 Nong Kae-
Takieb Rd.
Tel : (032) 511288,
513528 Fax: (032) 511288
Bangkok Office:
Tel: (02) 3111881



Vagus Hotel

2 VIP rms.,
24 air-cond. rms.,
Thai food, seafood
B 600-1000
weekdays 50% disc.
1/6 Takieb Rd., Hua Hin
Tel : (032) 512290,
513080



RESTAURANT



Beer Garden

Naresdamri Road
Thai, European Food
เบียร์ การ์เด้น
ถนนนเรศดำริห์

Chareon Phochana

Naresdamri Road
Tel: 512168
Seafood
เจริญโภชนา
ถนนนเรศดำริห์

Chen

Naresdamri Road
Thai, European Food,
Seafood
เชน
ถนนนเรศดำริห์

Friendship

Petchkasem Road
Tel: 511373
Thai, European Food,
Seafood
กันเอง
ถนนเพชรเกษม

Gee

Damneonkasem Road
Thai, European Food
จี
ถนนดำเนินเกษม

Hai Piang

Petchkasem Road
Tel: 511072
Chinese Food, Seafood
ไฮเปียง
ถนนเพชรเกษม

Hua Hin Koti

Petchkasem Road
Tel: 511252
Thai Food, Seafood
หัวหิน โคทิ
ถนนเพชรเกษม

Khuang Seng

Petchkasem Road
Tel: 511425
Chinese Food, Seafood
ควงเซ่ง
ถนนเพชรเกษม

Kivi

Chomsin Road
Thai, European Food,
Seafood
กีวี
ถนนชมสินธุ์

La Villa

Poonsuk Road
Italian Food
ลา วิลลา
ถนนพูนสุข

Mee Karuna

Naresdamri Road
Tel: 511932
Seafood
มีกรุณา
ถนนนเรศดำริห์

Saeng Thai

Naresdamri Road
Tel: 512144
Seafood
แสงไทย
ถนนนเรศดำริห์

RESTAURANT



Supharos

Petchkasem Road
Chinese Food, Seafood
ศุภรส
ถนนเพชรเกษม

Stone Town

Damneonkasem Road
Thai, European Food
สโตนทาวน์
ถนนดำเนินเกษม

Tabpee Kaew

Naebkhehat Road
Tel: 512210
Thai Food, Seafood
ทัพพีแก้ว
ถนนแนบเคหาสน์

Tharachan

Petchkasem Road
Tel: 511423
Thai Food, Seafood
ธาราจันทร์
ถนนเพชรเกษม

Try Again

Naresdamri Road
Thai, European Food,
Seafood
ทราย อเกน
ถนนเรศดำริห์

Tad Chan

71 Petchkasem Rd.
Tel: 511256, 511202
Thai Food
ตัดจันทร์
71 ถนนเพชรเกษม

Le Paris - Bangkok

54/2 Dechanuchit Road
Thai, French Cuisine
เลอ ปารีส - บางกอก
54/2 ถนนเดชานูชิต

Angus Steak House

19 Damneonkasem Road
Steak
แองกัส สเต็กเฮ้าส์
19 ถนนดำเนินเกษม

Reun Thun Restaurant

35/35 Naebkhehat Road
Seafood, Thai Food
บ้านเรือนท่าน
35/35 ถนนแนบเคหาสน์

Chao - Lea

Naresdamri Road
Thai Food Seafood
ชาวเล
ถนนเรศดำริห์

Hua Hin Seafood

Naresdamri Road
Thai Food Seafood
หัวหิน ซีฟู้ด
ถนนเรศดำริห์

Sea Side

Naresdamri Road
Thai Food, European
Food, Seafood
ซีไซด์
ถนนเรศดำริห์

SOUVENIR SHOP



B.N. House

Petchkasem Road

บี.เอ็น. เฮ้าส์

ถนนเพชรเกษม

Bua

Petchkasem Road

บัว

ถนนเพชรเกษม

Chom Hadd

Naresdamri Road

ชมหาด

ถนนนเรศดำริห์

Chumpol Rumluk

Petchkasem Road

ชุมพลรำลึก

ถนนเพชรเกษม

Hua Hin Bazaar

Damneonkasem Road

หัวหิน บาซาร์

ถนนดำเนินเกษม

Khomapastr

Petchkasem Road

โคมพัสตร์

ถนนเพชรเกษม

Night Market

Dechanuchit Road

(available at night only)

ตลาดโต้รุ่ง

ถนนเดชานูชิต

Pailin

Petchkasem Road

ไพลิน

ถนนเพชรเกษม

Phaiboon

Petchkasem Road

ไพบูลย์

ถนนเพชรเกษม

Phaiboon 2

Dachanuchit Road

ไพบูลย์ 2

ถนนเดชานูชิต

Phanomkorn

Dechanuchit Road

พนมกร

ถนนเดชานูชิต

Pung Sangkaphan

Dechanuchit Road

พื้งสังกะพันท์

ถนนเดชานูชิต

Thaikasem

Petchkasem Road

ไทยเกษม

ถนนเพชรเกษม

Waraphon

Petchkasem Road

วราพร

ถนนเพชรเกษม

THAI MASSAGE

Ruen Kaew

Petchkasem Road,

Tel: (032) 513544

เรือนแก้ว นวดแผนโบราณ

ถนนเพชรเกษม

MISCELLANEOUS



TAILOR BOSS

Boss

112 Naresdamri Road
Hua Hin

Exclusive Ladies & Gents
Custom Tailors/
Taxi Service
Tel: (01) 942-7308
151-152 - 356313

H. HUGO BOSS
H. Hugo Boss
Naresdamri Road
Tel: 512613

Exclusive Ladies & Gents
Custom Tailors

P. PICASSO
P. Picasso

124/5 Naresdamri Road
near Melia Hotel
Exclusive Ladies & Gents
Custom Tailors

GOLF COURSE



**Palm Hills Golf
Resort and
Country Club**

Petchkasem Highway,
Cha-am,
Tel: (032) 520800

HOSPITAL

Hua Hin Hospital
Petchkasem Road,
Hua Hin
Tel: 511743



**Thonburi Hua Hin
Hospital**
Petchkasem Highway,
Cha-am,
Tel: 520841

BARBER



Petch Barber
Petchkasem Road
Tel: 512912, 511202
Fax: 512712

CAMERA SHOP



**Prasartsilp
Color Lab**
Petchkasem Road
Tel: 512912, 511202
Fax: 512712
ประสาธศิลป์ คัลเลอร์แล็บ
ถนนเพชรเกษม

Suriya Color Lab
Sa Srong Road
Tel: 511348
สุริยา คัลเลอร์แล็บ
ถนนสระสรอง

Customs Information

An unlimited amount of foreign currency, traveller's cheques etc., may be brought into the country. However any amount over \$US 10,000 must be declared on entry. Up to only 500 Thai baht may be taken out of the country.

One litre of alcoholic drink and 200 cigarettes plus personal affects, for example one movie or still camera, personal jewellery etc., may be brought in free of duty and taken out on departure.

Visas

Most nationalities do not require a visa for a stay of up to 15 days if they have a ticket for onward travel. Longer stays require a visas which is obtainable from Thai embassies and consulates. Tourist visas allow stays of up to 90 days.

Business Hours

Nearly all commercial organizations operate a five day week with government offices generally opening from 8.30 am to 4.30 pm with the exception of public holidays.

Airport Tax

Outgoing passengers on international flights from Bangkok's Don Muang airport must pay 200 baht per passenger.

Health Requirements

Evidence of inoculation or vaccination is not required except for visitors coming from or passing through contaminated areas.

Electricity

The standard system throughout the country operates on 220 volt, 50 cycle AC.

Medical Services

All major cities and provincial capitals and resorts have excellent hospitals and clinics with well trained medical staff.

Public Holidays in Thailand

January 1	New Year's Day
Mid February	Makha Bucha (Buddhist Holy Day)
April 6	Chakri Day
April 13	Songkran (Thai New Year)
May 1	National Labour Day
May 5	Coronation Day
Mid May	Visakha Bucha (Buddhist Holy Day)
Mid July	Asalha Bucha (Buddhist Holy Day)
August 12	H M The Queen's Birthday
October 23	Chulalongkorn Day
December 5	H M The King's Birthday
December 10	Constitution Day
December 31	New Year's Eve

Place	Official Time	Tel. No.
Tourist Information Service Center 114 Phetkasem Rd. T.A.T (Cha-Am) Phetkasem Rd.	everyday 08.30-16.30	511047 471006 Fax: 471520 511654 512543
Air-conditioned Bus Station 1st Fl., Siripetchkasem Hotel, Srasong Rd.	everyday 04.00-20.00	
Non Air-conditioned Bus Station Srasong Rd.	everyday 24 hrs	511230
Railway Station Damneon Kasem Rd.		511073
Ticket Purchasing	everyday half hour before departure time	
Ticket reservation	weekdays 08.30-12.30 13.30-17.00 weekend & holiday 08.30-12.00 weekdays 08.30-16.30	511063
Post Office Damneonkasem Rd.		
Telephone Directory Service	everyday 24hrs.	13
Long Distance Call Office Chomsin Rd.	everyday 24hrs.	511111 511567
International Call Office Damneonkasem Rd.	everyday/06.00-22.00	511350
Police Station Damneonkasem Rd.	everyday 24hrs.	511027, 191
Hua Hin Hospital Petchkasem Rd., 4 kms. from downtown	everyday 24hrs.	511743
Thonburi Hua Hin Hospital		520841
Red Cross Institute Damneonkasem Rd.	weekdays 08.00-16.00 weekend & holiday 08.00-12.00	511024
Emergency	everyday 24 hrs	
Note :	Telephone Code of Bangkok is 02 Telephone Code of Hua Hin is 032 Post Code of Hua Hin is 77110 Soi Suan Plu Sathorn Rd., Bangkok Tel: 287-310	
Immigration Office		



THIPURAI GUESTHOUSE



*Welcome to THIPURAI, the friendly Thai-Swedish mini deluxe hotel
with swimming pool, restaurant & bar.*

*We are located at the best part of Hua Hin's beautiful beach
& approx. 500 m. to the center of the town.*



THIPURAI GUESTHOUSE

113/27-28 Phetkasem Rd., Hua Hin Prachup-Khirikhan 77110 Tel & Fax. (032) 512210



A secluded tropical setting...

Since the 1920s, Hua Hin has been the favoured holiday resort of royalty, with its secluded beaches and quiet Thai charm. The crowning glory of Hua Hin is the Hotel Sofitel Central, an elegant and historic hotel; rich with the colours and textures of Thailand, nestled by the sea amidst vast sculptured gardens. The colourful night market and the Royal Summer Palace are only a stroll away, but for royal treatment our service and luxury are unsurpassed.

Hotel Sofitel Central Hua Hin
1 Damernkasem Road,
Hua Hin, 77110
Thailand
Tel. (66 32) 512 021-38
Fax. (66 32) 511 014
Bangkok Sales Office:
Tel. (66 2) 541 1125

Hotel Sofitel Central, Hua Hin. A royal retreat.



...with classical Thai charm



Hotel Sofitel Central
HUA HIN



Hotel Sofitel. Everything a hotel should be today.

FOR RESERVATIONS : BANGKOK (66 2) 267 0810 HONG KONG (852) 868 1300 SINGAPORE (65) 355 0200 TOKYO (813) 3432 2161
TAIPEI 008 085 5056 (TOLL FREE) MALAYSIA 800 1109 (TOLL FREE)